A free market is not a market in which companies are free to get as rich as they want. It's a market in which people are free to pursue the economic activity they want with full information about their choices. Massive concentrations of economic power within individual companies acts against the free market. Until more people and companies learn this and can make good things happen automatically, I'm afraid that government regulation has a role to play here. I hope you'll regulate this issue and prevent this kind of massive concentration of economic power in the communications industries.